

TANAKA TAVA

Artist | Speaker | Entrepreneur

Tanaka Tava is a 23-year-old first-generation Zimbabwean American Artist, Digital Architect, Public Speaker, Venture Capitalist, and Entrepreneur.



He serves as the Founder of **Tava Multimedia Group** and Venture Associate at **Capital Factory**

Tanaka views technology and media as a vehicle for creativity, authentic self-expression, and impact.

His main focus is on elevating BIPOC and underrepresented groups to build generational wealth through Finance, Tech, Design, Media, and Art.

Making it his commitment to inspire, educate, and empower people through these mediums.

1.25M

PODCAST DOWNLOADS



6.8K

FOLLOWERS



About his brands

TAVA
MULTIMEDIA GROUP

Tava Multimedia Group is an innovative media company integrating technology, entertainment, and design to inspire the masses.

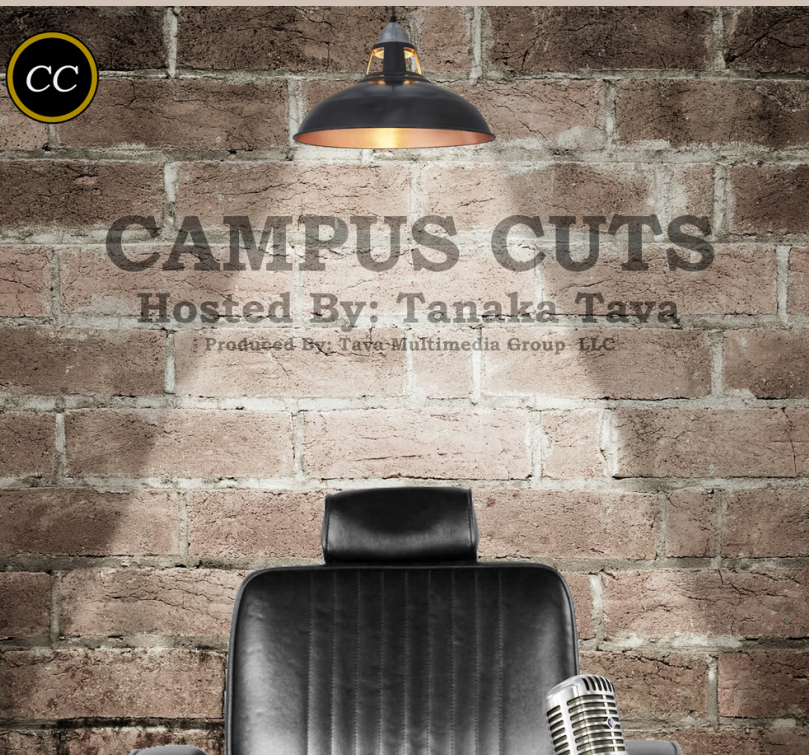
- Subsidiaries include Campus Cuts | Talk Show. Iconic: Luxury Streetwear, and Tava: Digital Creative Strategy Consulting

PRESS & AWARDS

RECOGNITION & ACHIEVEMENTS

Tanaka has been recognized on local, national and international outlets for his work.

- Baylor University Student Government: A.A. Marjorie Hyden Endowed Scholarship Recipient
- Baylor University Academy of Leadership: Social Identity Award Recipient
- Dallas Business Journal 2021 NTX Inno Under 25
- 2021 TED Speaker presenting The Highlight Effect



CAMPUS CUTS | TALK SHOW

PODCAST AUDIENCE DEMOGRAPHIC

Campus Cuts is an intergenerational multicultural show that brings together students, athletes, entrepreneurs, entertainers, and community members from all walks of life to chop it up in the barbershop.

37%

AGES 18-22

58%

FEMALE

39%

MALE

International presence in 6 continents and 140 countries. Majority of listenership lies in the United States.

BUSINESS HIGHLIGHTS

OUTLOOK AND PROJECTIONS

- Under the Tava Multimedia Group umbrella, Tanaka released a social FinTech application named Yolo teaching financial literacy, helping young Gen Z investors learn to invest in the stock market through paper trading.
- Obtaining #1 in the social networking category **without** venturing funding or investors, Yolo reached record data points of 174,000 units downloaded.
- Tanaka plans to attend the University of Florida MBA Program in the Fall of 2022.

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Yolo

Tanaka Tava

OPEN

38 RATINGS

1.6



AGE

4+

Years Old

CHART

#1

Social Networking